



# Want a keynote speaker who inspires "She gets me!" moments?

The kind that has everyone nodding, laughing, and hanging on to every word?

Here's the truth. Working in healthcare has its **unique set of highs and lows**. And unless you've been in the trenches, it's hard to empathize with the rigors and frustrations of this audience.

While there are legions of great motivational speakers who can tell inspiring stories, wouldn't it be more meaningful to hear from someone who's **felt their joy and pain firsthand**?

My words inspire nurses and leaders feeling burnout to get back in the game. I show them how to live life more fully by doing less (and letting go more).

They leave my talks **empowered to find hope** amidst tragedies witnessed in work and in life.

## Whether you're here because you...

- Are saddled with the HUGE responsibility of planning a major event, and you want "a sure thing" for your keynote.
- Worry about losing face (and maybe your credibility) if the speaker doesn't end up having the sizzle you hoped for.
- Are looking for something fresh and memorable that will have people not just talking, but taking positive action right away.
- Want the best possible outcome for patients. (You know it starts with a happy, motivated staff but how do you reignite their passion for the work?)

...Not to worry, I can help you. Let me be your "Motivational Spark-er."

**Connie Merritt, RN, BSN, PHN**  
National Keynote Speaker for Healthcare  
Award-Winning Author | Horse Whisperer in Training

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## Ready to light up your audience?

**Hi, I'm Connie Merritt, RN, BSN, PHN —**

National Keynote Specialist, Award-Winning Author, and Horse Whisperer in Training

I speak to people in healthcare who crave the joy they once had in their work and life. I show them how to turn obstacles into opportunities and traumas into traction, so they can move forward and...

- Be more present (and pleasant) for their patients and co-workers
- Deal with difficult people and situations
- Set priorities and use wiser self-care
- Take initiative and take action
- Have hope and let go of what's keeping them stuck

## What makes me qualified?

For over 25 years, I've spoken to the nation's top healthcare companies, organizations and associations—many are **repeat clients**—so I know what resonates (and what doesn't) with these audiences.

**I'm a geek** when it comes to research about healthcare trends and human behavior. I weave in what I learn to keep my topics current and relevant.

I got my BSN and PHN, then spent my nursing career in Critical Care and the Emergency Department. I was even a village nurse in French-speaking Switzerland.

**Been in the trenches?** Check.

Through my book from McGraw-Hill, *Too Busy for Your Own Good*, I've **helped millions** of people live in the present, enjoy what matters most, and get more done without multi-tasking.

I've had my share, and then some, of **personal challenges and losses**. They keep my storytelling true, compelling, and inspiring.

## What's New and Exciting 2021: Bringing Horse Sense to Post-COVID Healing

Addressing burnout in post-COVID healthcare audiences is going to take more than happy talk. It's going to take real horse sense.

Since 2008, I've studied under one of the world-renowned natural horsemanship trainers.

In my talks, I now weave together "horse whispering" insights with my nursing and leadership experience. This novel approach connects deeply with healthcare audiences.

It gives them powerful new perspectives and tools for recovering from the events of these fraught times.

## Topics That Transform

### **Raiders of the Lost Spark:**

Conquering Issues That Dim Success

### **Difficult People & Sticky Situations:**

Welcome to the World of Healthcare

### **Grace Up, Stress Down:**

Maintaining Your Cool in Today's Demanding Healthcare Environment

### **Bringing Horse Sense to Healthcare:**

What Horses Can Teach Us About Being More Human

"You ignited a wonderful, long-lasting spark!"

— NAON National Association of Orthopedic Nurses

Let's chat about moving your audience beyond burnout — and rekindling their passion for caring.

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