



# A keynote that brings hope to post-COVID healthcare teams like only an RN with horse sense can

Here's the truth.

Working in healthcare has its own **unique set of highs and lows.**

And unless you've been in the trenches, it's hard to empathize with the rigors and frustrations of this audience. Especially considering the devastation we've endured in the path of COVID.

While there are legions of great motivational speakers who can tell inspiring stories, wouldn't it be more meaningful to hear from **someone who's felt their joy and pain firsthand?**

My talk **inspires leaders, nurses, and other team members feeling burnout to get back in the game.**

Not with motivational happy talk.

Instead, I engage them with **survival secrets horses have lived by for over 56 million years.** I call them "Horse Wisdoms" that help healthcare professionals get their spark back for this noble calling.

Audiences leave empowered to find hope and a way through the pressure, stress, and grief that come with the job and life in the new reality, post-COVID.

**Whether you're here because you...**

- Are saddled with the huge responsibility of planning a major event, and you want "a sure thing" for your keynote
- Are looking for a relevant, inspiring talk that offers hope in the post-COVID healthcare workplace
- Want the best possible outcome for patients (You know it starts with a happy, motivated staff but how do you reignite their passion for the work?)

...Not to worry, I can help you. Let me be your "Motivational Spark-er."

**Connie Merritt, RN, BSN, PHN**

National Healthcare Keynote Speaker  
Award-Winning Author | Horse Whisperer in Training

**For booking details,  
call 949.494.0091**

# Ready to light up your audience?

Hi, I'm **Connie Merritt, RN, BSN, PHN** —

National Healthcare Keynote Speaker, Award-Winning Author, and Horse Whisperer in Training

I speak to people in healthcare who crave the joy they once had in their work and life. **Through the survival skills of horses, I give the audience a fresh perspective** so they can...

- Be more present (and pleasant) for their patients, co-workers, and themselves
- Build greater trust with their care team and ancillary staff
- Create a kinder, more compassionate work environment
- Have hope and stay in a career they felt a calling to pursue (and worked hard to achieve!)

## Why clients seek me out

For over 25 years, I've spoken to the nation's top healthcare companies, organizations, and associations — many are **repeat clients** — so I know what resonates (and what doesn't) with these audiences.

**I'm a geek** when it comes to researching healthcare trends and human behavior. I sprinkle in what I learn to keep my topics current and relevant.

I got my BSN and PHN, then spent my nursing career in Critical Care and the Emergency Department. I was even a village nurse in French-speaking Switzerland. **Been in the trenches?** Check.

Through my book from McGraw-Hill, *Too Busy for Your Own Good*, I've **helped millions** of people live in the present, enjoy what matters most, and get more done without multi-tasking.

I've had my share, and then some, of **personal challenges and losses**. They keep my storytelling true, compelling, and inspiring.

## What's new and exciting Addressing the urgency of now

Dealing with burnout in post-COVID healthcare audiences is going to take more than happy talk.

It's going to take real horse sense.

Since 2008, I've studied under one of the world-renowned natural horsemanship trainers.

In my talk, I weave together "Horse Wisdoms" with my nursing and leadership experience. This novel approach connects deeply with healthcare audiences.

It gives them powerful new perspectives and tools **for recovering from the events of these fraught times**.

## Connie's talk

### Reigniting the Spark: How Horse Wisdom Can Untap the Power of You

As a nurse, or any other professional on a healthcare team, it's easy to feel like a prey animal in a post-COVID world.

Vulnerable, powerless, unprotected.

My new signature talk offers **a relevant mindset shift** to tap into the power of a prey species 56 million years old. Horses.

Whether or not you've ever ridden a horse, fallen in love with one, or just admired them from afar, horses have critical lessons to teach us at work and in life.

#### Who is this talk for?

It's designed for healthcare audiences experiencing frustration, disconnection, burnout, and the need to get their spark back in today's post-COVID work environment.

"You ignited a wonderful, long-lasting spark!"

— NAON National Association of Orthopedic Nurses

Let's chat about moving your audience beyond burnout — and rekindling their passion for caring.

To book Connie Merritt, call 949.494.0091  
Southern California